

PureBeauty

Making you the beauty expert

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£2.95

May 2012

BEAUTY BY NUMBERS

ROUTINES

FOR ALL AGES

Plus:



TOP SELF TAN TIPS



SUMMER BEAUTY SECRETS



BEAUTY FIT FOR A QUEEN

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PHILIPS LUMEA!
Reader Survey
See p6 for
details

SUN CARE

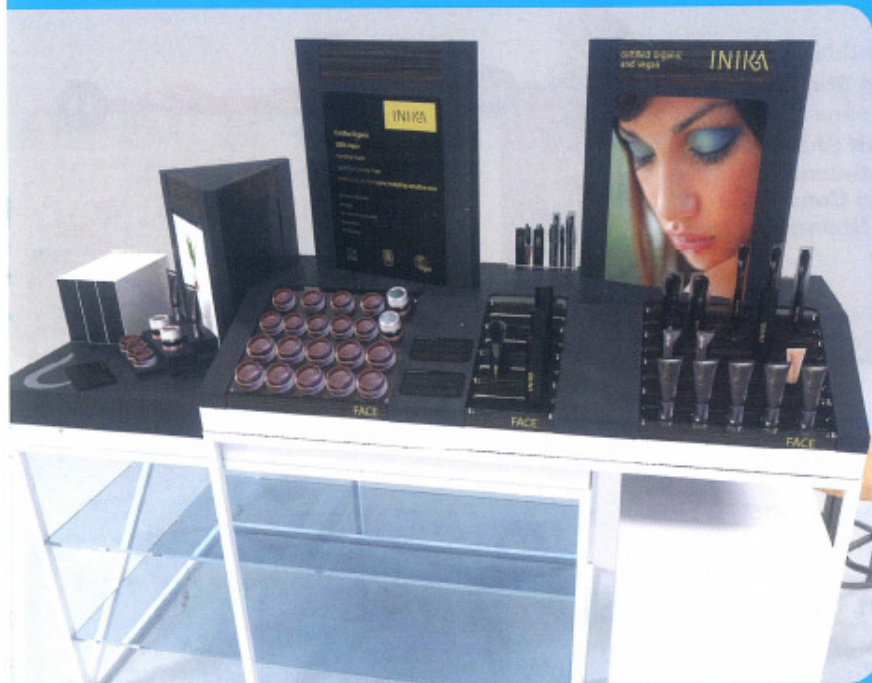
**ALL YOU NEED TO
KNOW**



This month's new products...

ALL OVER *the shop*

*The latest news affecting your
counters and stores*



INIKA MAKES OXFORD STREET DEBUT

Luxury natural cosmetics brand INIKA has launched into John Lewis Oxford Street, London. All products are 100% certified vegan, certified halal and certified cruelty free. Many products are also certified organic, with 95% of ingredients being certified organic origin and the remaining 5% being certified natural origin. The range includes 83 permanent products, along with limited edition seasonal products and quarterly colour collections. The whole INIKA range is available in John Lewis Oxford Street. INIKA CEO Miranda Bond says: "To be in partnership with

such a trusted, renowned British high street retailer only endorses the very essence of who we are and what we stand for. We are passionate about producing the most trusted, best performing natural cosmetics in the world, uniquely stylish and fashion forward using the finest, most natural and pure ingredients. We value our customers and offer outstanding customer service, so being aligned to John Lewis Oxford Street really complements, fits and is an integral part of our strategy." Visit www.inikacosmetics.com for more information about the range.

Seeking stockists

D&L Hair Products

D&L Hair – the home of innovative products for the hair industry – is seeking stockists for two product ranges. Agadir Argan Oil hair products are made with 100% pure & certified Argan Oil, which repairs and adds elasticity to dry, damaged and frizzy hair. Suitable for all hair types, the alcohol-free formula is non-greasy and leaves the hair looking and feeling silky soft while smoothing and taming split ends. The range includes Shampoo, Conditioner, Hair Oil Treatment, Spray Treatment, 24hr Hold Oil Spritz, Finishing Spray, Moisture Masque and Styling Mousse. Meanwhile, the Iden Bee Propolis range contains propolis, which is collected by honey bees from tree buds, sap flows and other botanical sources. Naturally rich in antioxidant and antiseptic properties, bee propolis combats many of the environmental stresses that we are exposed to each day, while an abundance of vitamins, amino acids and minerals nourish the hair and scalp. Natural sun, UV and thermal protection help to prolong hair colour and guard against damage. The Iden Bee Propolis range comprises six hair and skincare ranges formulated to nourish, protect and repair. These ranges form Iden's Natural Therapy System, which offers a multitude of benefits for hair, scalp and skin. Visit www.dnlhair.co.uk, call 0208 207 2591 or e-mail sales@dnlhair.co.uk for more information about both product ranges.

